



**FLORENCE,
ITALY
JULY 14-19,
2024**



PATRON & EXHIBITOR PROSPECTUS



2024.apsursi.org

General Chair

Agostino Monorchio, *University of Pisa*

Industry & Government Engagement

Martina Falchi, *University of Pisa*

Lars J. Foged, *Microwave Vision Group*

Sara Mugnaini, *Oneweb*

Rod Waterhouse, *Octane Wireless*

Contact Information

Email: exhibition@2024.apsursi.org – cc: martina.falchi@phd.unipi.it

Telephone: +39 011749961

Exhibitor Benefits

- Exposure to a large, focused customer base of antenna engineers, scientists, and engineering managers
- A solid technical program that draws **attendees from around the world**
- 3 days of exhibiting from July 16 to July 18, with many opportunities to network and develop business relationships
- An opportunity to recruit new employees
- Your **company links** directly on the 2024.apsursi.org website
- **Promotion, promotion, promotion!**

Cross-marketing opportunities, as AP-S/USNC-URSI 2024 continues to advertise at industry-related events throughout the year

You are cordially invited to the 2024 IEEE International Symposium on Antennas and Propagation and the USNC-URSI Radio Science Meeting
IEEE AP-S /USNC-URSI 2024

The Conference provides unique insights into evolving technologies relating to *Antennas, Propagation and Radio Science*.

Take advantage of this great opportunity to reach a large number of delegates and to meet and recruit the next generation of engineers and researchers. Traditionally, this AP-S/USNC-URSI flagship event attracts over 1,600 attendees from more than 30 countries. You don't want to miss this opportunity to showcase your company and preview new equipment, systems or technology.

Participation and booth selection are handled on a first-come, first-served basis. If you wish to have a premium booth location, it is wise to reserve your space **NOW**. As a Patron, you'll receive additional benefits, such as detailed corporate information listed in the Program Guide and inclusion of your logo on signs throughout the conference. Pricing and other marketing opportunities can be found on the next pages this Prospectus.

We look forward to welcoming you to Florence!



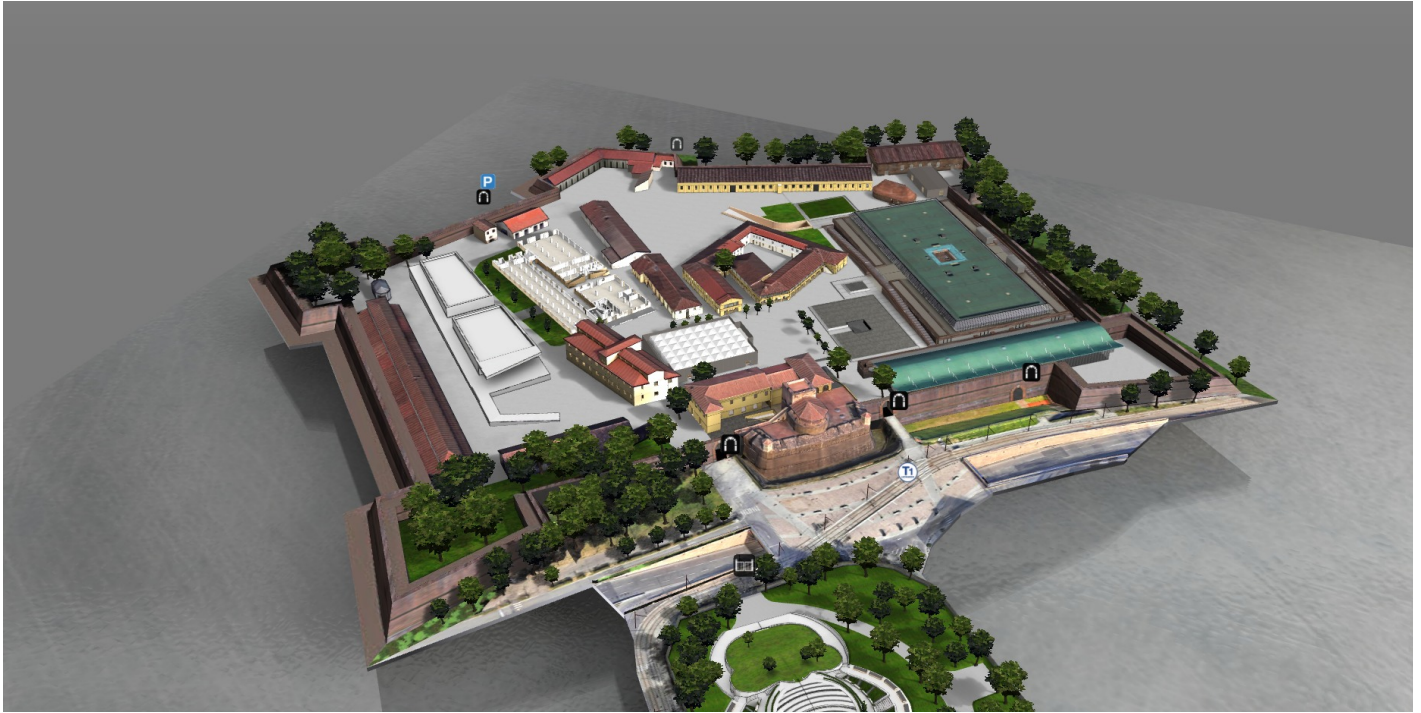
Florence is an open-air museum, able to offer a different and fascinating show in every season. A friendly city, with an exceptional artistic and cultural heritage. Every building, every street, every church tells an old story, each one different from the other.

For centuries, millions of intellectuals, pioneers, traders and artisans have been passing through Florence with the desire to stay, leaving their works as a gift. The Renaissance marked the beginning of this synergy between the city and its visitors. Nowadays, this “masterpiece” city proposes itself as a quality congress location with an extraordinary offer: a modern congress system is perfectly inserted into the context and history of the city, that makes visiting a unique experience to thousands of participants.

Florence with its cultural atmosphere, its artistic attractions and the excellent Italian food will offer a magical experience to all the delegates.

VENUE

Firenze Fiera – Fortezza da Basso
Via Filippo Strozzi I - Firenze



IEEE AP-S/USNC URSI 2024 will be held at Fortezza da Basso, a unique location in the world, a Medici fortress in the heart of Florence where masterpieces of Renaissance architecture and cutting-edge technologies coexist.

Fortezza da Basso is a modern and efficient congress venue that offers auditoriums, exhibition halls, foyer, meeting/workshops rooms perfectly positioned in the historic centre. A few steps and a few minutes connect the venue to the best hotels, to Santa Maria Novella railway station and also to Amerigo Vespucci airport, now easily accessible by tram.

IMPORTANT DATES & INFORMATION

LIMITED TIME OFFERS

10% OFF
PATRON LEVELS
BY FEBRUARY 19, 2024

SAVE € 450
ON EXHIBIT SPACE
BY FEBRUARY 19, 2024:
€ 4'050
After February 19, 2024: € 4'500
(while space is available)

DEADLINES FOR SENDING AD FILE MATERIAL:

Patron/Exhibitor and material
for online Program Guide:

MAY 08, 2024

EXHIBIT SCHEDULE

EXHIBITOR MOVE-IN:
13:00 - 18:00 Monday, July 15

EXHIBIT FLOOR OPENS:
09:00 - 18:00 Tuesday, July 16
09:00 - 18:00 Wednesday, July 17
09:00 - 17:00 Thursday, July 18

EXHIBITOR MOVE-OUT:
08:00 - 12:00 Friday, July 19

START-UP* OFFERS

ADDITIONAL 15% OFF
PATRON LEVELS AND EXHIBIT SPACE

** Sales turnover less than 500keur - proof of status required*



SUMMARY OF 2024 EXHIBIT AND PATRON SPECIFICATIONS

All prices are exclusive of any applicable value-added tax. (For Italian Companies, the prices are subject to VAT 22%) The Exhibitor Passes allow access to the exhibition floor, the Welcome Reception, lunches, and coffee breaks.

EXHIBIT SPACE - € 4'500

- One standard (3,00 mt x 3,00 mt) exhibition space with rear and side hard walls
- Two (2) exhibitor passes (Extra exhibitor's staff pass €100 per day)
- Recognition on the symposium website featuring linked exhibitor name and logo
- Recognition in the online Program Guide with exhibitor name and company logo
- Printed booth sign with company name
- One (1) table with three (3) side chairs
- One (1) wastebasket
- One (1) chest on wheels
- One (1) coat stand
- Two (2) LED Spotlights
- Electricity to booth – One (1) multi socket plug
- Insurance: see *Exhibitors Compulsory Insurance Form* below
- Customized options (additional fees may apply)



Alternative:
with box (1,00 mt x 1,00 mt) with dark grey lockable door
additional cost: €79

UNIVERSITY TABLE TOP - € 2'250

- One (1) table with two (2) side chairs
- One (1) wastebasket
- One (1) exhibitor pass (Extra exhibitor's staff pass €100 per day)
- Recognition in the symposium program with university name and logo
- Insurance: see *Exhibitors Compulsory Insurance Form* below

PATRONAGE OPPORTUNITIES:

All prices are exclusive of any applicable value-added tax. (For Italian Companies, the prices are subject to VAT 22%)
The Conference Registration allows access to the scheduled scientific sessions, lunches, and coffee breaks.

PLATINUM SYMPOSIUM PATRON - € 16'200

- A preferred (6,00 mt x 3,00 mt) booth space in the exhibit hall
- Six (6) conference registrations inclusive of Welcome Reception
- Six (6) tickets for the Celebratory Dinner on Wednesday, July 17
- One (1) 90min Workshop
- Recognition at the symposium and on the symposium website, featuring linked patron name and company logo
- Full page recognition in online Program Guide
- Recognition during the opening speech at the Celebratory Dinner

GOLD SYMPOSIUM PATRON - € 10'800

- A preferred (3,00 mt x 3,00 mt) booth space in the exhibit hall
- Four (4) conference registrations inclusive of Welcome Reception
- Four (4) tickets for the Celebratory Dinner on Wednesday, July 17
- One (1) 90min Workshop
- Recognition at the symposium and on the symposium website, featuring linked patron name and company logo
- Half page recognition in online Program Guide

SILVER SYMPOSIUM PATRON - € 8'100

- A preferred (3,00 mt x 3,00 mt) booth space in the exhibit hall
- Three (3) conference registrations inclusive of Welcome Reception
- Three (3) tickets for the Celebratory Dinner on Wednesday, July 17
- One (1) 90min Workshop
- Recognition at the symposium and on the symposium website, featuring linked patron name and company logo

BRONZE SYMPOSIUM PATRON - € 4'500

- Two (2) conference registrations inclusive of Welcome Reception
- Two (2) tickets for the Celebratory Dinner on Wednesday, July 17
- One (1) 90min Workshop
- Recognition at the symposium and on the symposium website, featuring linked patron name and company logo

HALF-DAY INDUSTRIAL WORKSHOP - € 4'500 (Exhibitors-only, limited number available)

- Workshop/promotion for up to 25 attendees held on Sunday with complimentary* registration for conference attendees
*a very limited fee of 20 eur will be asked for lunch

90min WORKSHOP - € 3'600 (Exhibitors-only, limited number available)

- Workshop/promotion for up to 25 attendees with complimentary registration for conference attendees

CUSTOM SPONSORSHIPS:

Additional sponsorship packages are available and can be negotiated according to your requirements; some examples are listed below.

Contact us at exhibition@2024.apsursi.org – cc: martina.falchi@phd.unipi.it to build together the best sponsorship package for your company

CELEBRATORY DINNER

- Company logo(s) will be displayed at the Dinner location
- Four (4) tickets for the Celebratory Dinner on Wednesday, July 17
- Recognition during the opening remarks at the Awards Presentation and Dinner
- Recognition for the symposium and on the symposium website, featuring a linked patron name and company logo

PRE-DINNER COCKTAIL

- Company logo(s) will be displayed at the Cocktail location
- Four (4) tickets for the Celebratory Dinner on Wednesday, July 17
- Recognition during the opening remarks at the Dinner
- Recognition for the symposium and on the symposium website, featuring a linked patron name and company logo

WELCOME RECEPTION DRINKS

- Company logo(s) will be displayed at the Welcome Reception location and printed on the drinks tickets
- Recognition during the opening remarks at the Welcome Reception
- Recognition for the symposium and on the symposium website, featuring a linked patron name and company logo

WOMEN IN ENGINEERING AND RADIO SCIENCE

- Recognition at the symposium and on the symposium website, featuring linked patron name and company logo
- Five (5) tickets to the event
- Recognition at the WIE & WIRS event

CHARGING STATION

- Charging station header to include patron name and logo
- The patron may provide a freestanding banner which will be positioned near the charging station (maximum size 2 m high x 1 m wide)
- Corporate literature may be displayed in the charging station area (the patron to supply)
- Recognition at the symposium and on the symposium website, featuring linked patron name and company logo

WATER BOTTLE AND REFILL STATION

- Refill station header to include patron name and logo
- The patron may provide a freestanding banner which will be positioned near one of the refill station (maximum size 2 mt high x 1 mt wide)
- Recognition at the symposium and on the symposium website, featuring linked patron name and company logo

DELEGATE BADGE LANYARD (Limit one (1) Lanyard Patron)

- Patron logo printed on delegate lanyard alongside the symposium acronym

SYMPOSIUM BREAK PATRON

- Recognition at morning and afternoon coffee breaks on the exhibit floor
- Recognition at the symposium and on the symposium website, featuring linked patron name and company logo

SYMPOSIUM LUNCH PATRON

- Recognition at the chosen lunch with signs with the patron logo on the service tables
- The patron may provide freestanding banners, which will be positioned in the lunch area (maximum size 2 mt high x 1 mt wide)
- Recognition at the symposium and on the symposium website, featuring linked patron name and company logo

IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT:

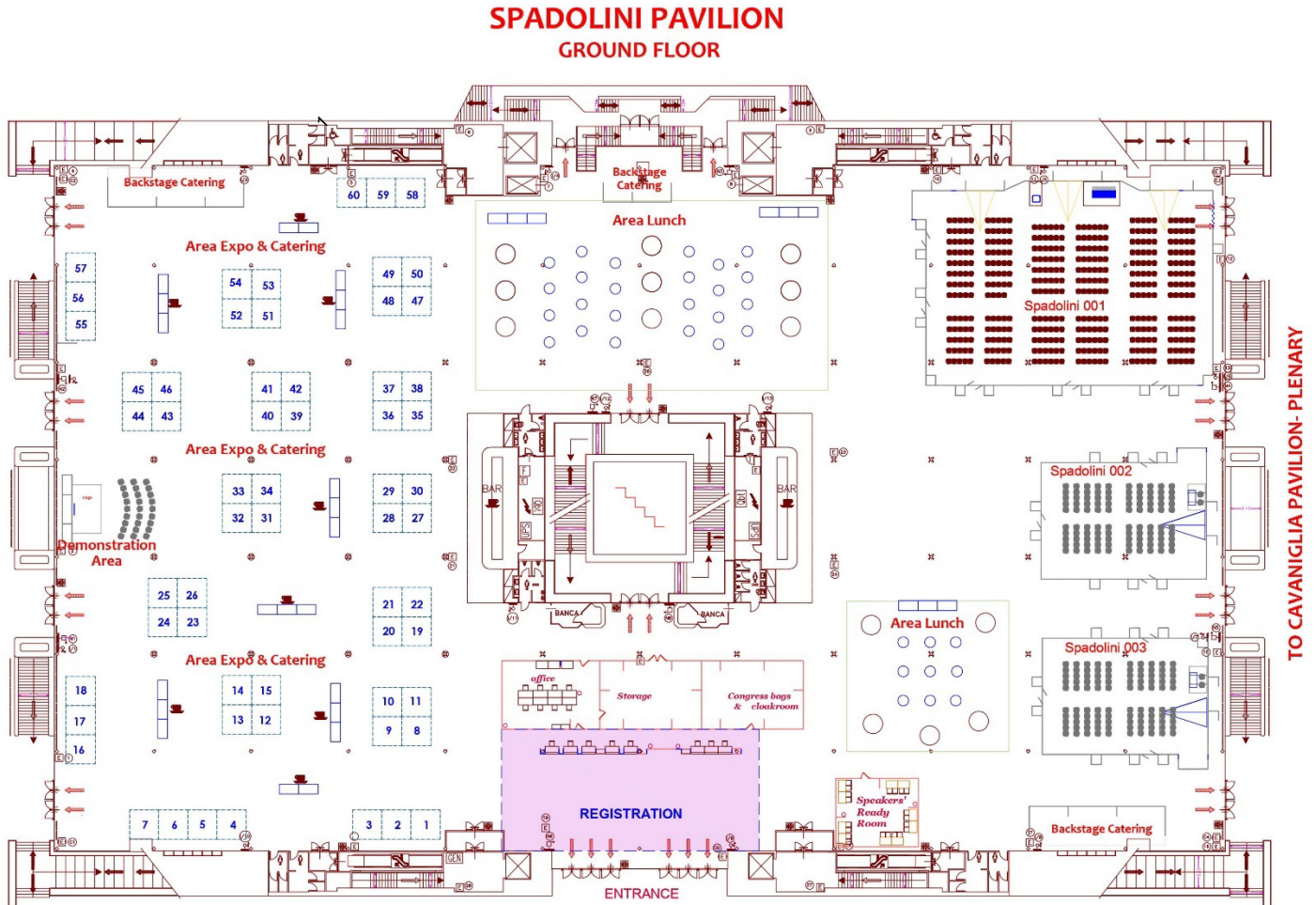
Email: exhibition@2024.apsursi.org – cc: martina.falchi@phd.unipi.it

Telephone: +39 0117499601



EXHIBITION FLOOR PLAN

**EXHIBIT RESERVATIONS ARE ON A FIRST-COME,
FIRST-SERVED BASIS**



***FINAL LAYOUT SUBJECT TO CHANGE**

TERMS AND CONDITIONS

2024 IEEE International Symposium on Antennas and Propagation and USNC-URSI Radio Science Meeting, July 14-19, 2024, Florence, Italy.

1. **CHARACTER OF THE EXHIBITION:** AP-S/USNC-URSI 2024 and/or its designated agent reserves the right to determine the eligibility of any company, product or service and the right to restrict, prohibit or evict any Exhibitor or product which detracts from the character of the Exhibition or for any violation of the following Terms and Conditions.

2. **LOCATION/DATES:** The 2024 IEEE International Symposium on Antennas and Propagation and USNC-URSI Radio Science Meeting will be held July 14-19, 2024 at Firenze Fiera – Fortezza da Basso, Via Filippo Strozzi I, Florence (Italy)

09:00 - 18:00 Tuesday, July 16, 2024

09:00 - 18:00 Wednesday, July 17, 2024

09:00 - 18:00 Thursday, July 18, 2024

The meeting management reserves the right to make changes in the Exhibit hours. However, such changes will be made known as far in advance of the Exhibition as possible. As part of the contract with AP-S/USNC-URSI 2024, all Exhibitors must guarantee that their booths will be staffed during all show hours.

3. **INSTALLATION AND DISMANTLING:** Spaces will be accessible to Exhibitors for setting up displays on Monday, July 15, 2024, from 13:00 to 18:00. Packing and removal of Exhibits prior to the close of the Exhibition is prohibited. Exhibitors shall be liable for all storage and handling charges for failure to remove Exhibits by service contractor move-out. Exhibitor move-out: 08:00-12:00 Friday, July 19, 2024.

4. **BOOTH SIZE/FEE/EQUIPMENT:** A full exhibit area is 3,00 mt x 3,00 mt at a cost of € 4'050 + VAT if applicable (by 02/19/2024) / € 4'500 + VAT if applicable (after 02/19/2024 and while space is available). Failure to make final payment constitutes a cancellation of this contract. See Cancellations section of the Terms and Conditions for details. Standard equipment entitlements include: printed booth sign with company name, recognition on the symposium website featuring linked exhibitor name and logo, recognition in the online Program Guide with exhibitor name and company logo, all risk on exhibited goods and general liability insurance, and two (2) exhibitor passes. Additional exhibitor's passes can be purchased for €100 per day + VAT if applicable. Any additional equipment requirements or services may be acquired through show service vendors via the Service Manual forms.

5. **AUDIO/VISUAL:** Exhibitors are allowed to bring in their own audiovisual equipment to use in their booths; however, show service personnel are not responsible for maintenance or security of such equipment. All A/V equipment leased through show services must be reserved in advance via the Service Manual forms.

6. **SPACE ASSIGNMENTS:** Space assignments are made on a first-come, first-served basis, with all assignments made in the best interest of the Exhibition. The Exhibitor's booth location preference will be requested and assigned whenever possible. AP-S/USNC-URSI 2024 reserves the right to alter an Exhibitor's assigned space, if it is necessary and is in the best interest of the Exhibition. The Exhibitor will be consulted before AP-S/USNC-URSI 2024 exercises this right.

7. **SUBLETTING OF SPACE:** The Exhibitor shall not assign, sublet or apportion the whole or any part of the space assigned or have representatives, equipment or materials from other firms than their own in the exhibit space without written consent of symposium organizers. Only one company shall be considered as the Exhibitor. Any other company or unit in the space shall be considered a subsidiary or affiliate.

8. **SHIPPING INSTRUCTIONS:** MEL Srl is the Official Logistics Agency at Firenze Fiera. It is therefore not allowed to third parties to deliver/pick up inside the exhibition areas or operate forklifts or other equipment within the venue. For services, costs and instructions consult the MEL shipping catalogue. Logistic services must be reserved by filling out the MEL order form by July 5, 2024.

9. **GENERAL REGULATIONS:** Loudspeaker sound displays are prohibited. The symposium staff reserves the right to refuse any exhibit not in good taste or inconsistent with a meeting of this kind.

10. **SAFETY CONSIDERATIONS:** All exhibit and space materials must be in compliance with local fire and hazardous materials handling ordinances. Volatile oils, gases, other explosives or any substance prohibited by the city departments or authorities will not be permitted in the exhibition area. Likewise, all electrical work and wiring must be approved and installed in accordance with regulations.

Corridors leading to exit doors and all entrance and exit doors should be kept clear of obstructions at all times. No objects are to be attached to or suspended from the fire sprinklers or light fixtures on the ceiling. Under no circumstances should the fire alarm call points, fire hose reels, fire extinguishers and exits be blocked or access to them be impeded by exhibition booths, partitions, exhibits or other objects.

11. OFFICIAL CONTRACTOR: An official Contractor will be designated in the Service Manual to perform services for Exhibitors. No Exhibitor or representative shall contract for such services with other than the said official Contractor without the express written consent of symposium organizers, which, for reasons of security, in their sole discretion can deny such permission.

12. SECURITY /LIABILITY/INSURANCE POLICY: Every day at the end of the conference work, the venue is closed until the following morning. An Insurance Policy for Damages and Civil Liability, Damages and/or Theft is included in the Exhibit Space cost. The Exhibitors will receive the “COMPULSORY INSURANCE FORM & INFORMATION NOTE” including terms and conditions, description of the activities and insured entities, and related coverage. Each Exhibitor must send the Form duly filled in and undersigned within and no later than June 23, 2024 by email to: exhibition@2024.apsursi.org

13. CANCELLATION: If space contracted is canceled by the Exhibitor on or after May 6, 2024, or if the Exhibitor fails to occupy the space contracted, AP-S/USNC-URSI 2024 is entitled to the full amount of the space rental.

14. AMENDMENT TO EXHIBITOR AGREEMENT: Any and all matters or questions not specifically covered by the preceding rules and regulations shall be subject solely to the discretion of the Symposium organizers and AP-S/USNC-URSI 2024.

15. INABILITY TO PERFORM: If AP-S/USNC-URSI 2024 should be prevented from holding the exposition by any cause beyond its control or if it cannot permit the Exhibitor to occupy his space due to circumstances beyond its control, AP-S/USNC-URSI 2024 will refund to the Exhibitor the amount of the rental paid and AP-S/USNC-URSI 2024 shall have no further obligation or liability to the Exhibitor.

16. SALES PROMOTIONS AND DRAWINGS: All promotions conducted by the Exhibitor must be free of obligation on the part of the winner and participants. All promotions and drawings must be approved by AP-S/USNC-URSI 2024 prior to the opening of the event.

17. PATRON AND GRANTOR ENTITLEMENTS: Completion of the support and grants portion of the Application Form is a commitment to support. Full payment must be received or the contract will be considered null and void and all promotional entitlements will be withdrawn. AP-S/USNC-URSI 2024, at its discretion, may make reasonable changes, amendments or additions to entitlements. To be included in the online Program Guide, as a Platinum, Gold, Silver, or Bronze patron, AP-S/USNC-URSI 2024 must receive the contributor’s signed Application and applicable payment by March 31, 2024. Missed deadlines are not remunerable.

18. COMPLIANCE WITH TERMS AND CONDITIONS: AP-S/USNC-URSI 2024, at its discretion, may make reasonable changes, amendments or additions to these Terms and Conditions. Interpretations of these Terms and Conditions shall rest with show management and non-compliance can result in ejection of the offending Exhibitor or closing of the Exhibit.

IEEE AP-S/USNC URSI 2024

Florence, July 14-19, 2024

EXHIBITORS COMPULSORY INSURANCE FORM

The Exhibitor shall send, within and no later than June 23, 2024, the first page of this form - duly filled in and undersigned – by email to the following address: exhibition@2024.apsursi.org

Event: **IEEE AP-S/USNC URSI 2024**

Date & Place: **Fortezza da Basso – Florence, July 14-19, 2024**

I, the Undersigned
as legal representative of the company
address Location..... Postcode:
Ph.....Fax..... E-mail

As Professional Entity / Exhibitor, I acknowledge the existence of the following **insurance policies activated automatically by Firenzefiera S.p.A upon registration:**

- a) **"All risks" cover on goods of any nature exhibited**, up to an amount of € 15,500.00, at full first loss cover; **during the exhibition** deductibles and limits of indemnity disciplined by the insurance agreement/covenant stipulated by Firenzefiera S.p.A on behalf of Exhibitors, in force during the exhibition, whose terms and conditions are available at the General Management offices of Firenze Fiera and summarized in the "Information Note" of the present form on page 2.
- b) **General Liability**, with insured maximum € 15,000,000.00 for each accident, with a limit of € 5,000,000.00 for each injured person, € 3,000,000.00 for damage to property and € 15,000,000.00 for fire damage for each accident and deductible borne by the insured exhibitor, to cover damage caused to the property of third parties for which the Exhibitor / Organizer is responsible as set forth in the Italian Civil Code Civil and (€ 5,000,000.00) to third parties depending on the purposes for which membership in the exhibition or event or congress was agreed, as per the general conditions of insurance in vision at the Management of Firenze Fiera spa.

Concerning the "All Risks" cover set forth in letter A, the Exhibitor /Professional Entity states that the value of the goods exhibited:

is not higher than € 15,500.00.

is higher than € 15,500.00 and equal to € To this extent, Firenzefiera S.p.A. shall complete the threshold with a specific insurance ad will charge the exceeding amount to the company.

The company may also provide directly to the insurance cover for the exceeding amount through its own All Risks policy that shall include exclusion of waiver compensation against Firenzefiera S.p.A. and/or of the Professional Entity. Copy of such agreement shall be forwarded to Firenzefiera S.p.A. before the set-up activities for the event/fair/congress begin.

I, the undersigned, hereby declare I have acknowledged the present Information Note and express my own will in such way, by undersigning the present adhesion form concerning the All-Risks Policy/Covenant Insurance Conditions stipulated by Firenzefiera S.p.A with AVIVA ITALIA S.p.A Insurance company no. 8001343005-30 and by approving specifically the following articles:

Art. A -Art. 2 SPACE TIME LIMITS OF INSURANCE
During the permanency in the exhibition area (enclosure A/B)
Art. 3 Exclusions

Art. 10 Obligations in case of loss
Art.12 Insured Amounts Capitals – Deductibles
Art. 16 Competent Authority

First and Last Name: _____
(The Adherent)

Date _____

Stamp and Signature _____

INFORMATION NOTE: Abstract - Excerpt from Insurance Conditions of All Risks Covenant Exhibitors Insurance policy ALLIANZVIVA S.p.A no. 80001343005-30, stipulated by Firenzefiera S.p.A. (see letter A of present form).
The present Abstract - excerpt represents only a short summary of the agreement main conditions; therefore, it does not replace the insurance conditions which shall prevail in case of controversy therein.

A - ACTIVITIES AND INSURED ENTITIES

Entities insured: in Florence, within the exhibition area of the Fortezza da Basso and/or of Palacongressi and/or of Palaffari, according to all the conditions of the following policy, stock, goods, set-up material and equipment, and anything else relevant to the functioning of the booths, if owned and/or in use and/or held by exhibitors and/or insurers.

ART. 2 (of Policy) SPACE TIME LIMITS OF INSURANCE

The present insurance is intended All Risks ONLY during the period of the exhibition – Fair time.

ART.2 (policy enclosures A and B) DURING THE STAY IN THE FAIR AREAS

To cover operations in case of exhibition of art and antique items, the insured entities shall be:

- a) Fixed to walls or to the ground or to the ceiling, or to the exhibition support and, should the items be fragile and breakable, the appropriate prevention measures shall also be arranged in advance, to avoid contacts between visitors and exhibited goods

Or

- b) Be put in cabinets and/or showcases fixed on walls or on the ground or to an exhibition support, locked and sealed; this condition b) is in any case compulsory for exhibitions of small items, or composed in whole, or in part, of precious metals or stones.

During the exhibition-fair time, the stand shall be watched by the exhibitor or by any authorized personnel from the exhibitor's company, and goods or items shall never be left unattended.

For the cover to be operative in case of exhibition of jewels, precious items in general, philately and collectable numismatics, transportation with values on board shall arrive near the exhibition booth, and the transfer of the transportation to the exhibition's location shall be carried out under the supervision of the trustees who composed the escort during transportation. During the exhibition, values must be placed in closed showcases and adequately fixed to walls, shelves, tables or similar, and during demonstrations and handling the booth staff shall always be present.

During the public opening hours, an armed-guard watch service - Policemen or Agents of Public Security or legally authorised institutes – shall be organized.

The composition of such watch service shall be reasonably determined according to the value and to the area surfaces of the exhibition itself.

During night hours, the values shall be kept in safes, in caveaux, cabinets, showcases, and in locked drawers, and an adequate armed-guard service shall be organized.

The Company pays for all the material and direct damages and losses suffered by goods, **except exclusions: personal effects of exhibitors and their employees /collaborators, such as clothing, money, mobiles, camera, and electronic material in general etc.** In addition, any good not listed in shipping documents or in equivalent or similar documents shall be excluded.

ART.3(of Policy) EXCLUSIONS

Excluded damages and losses depending totally or partially, directly, or indirectly from:

- a) Fraud of the Contractor, of the insured persons and their directors.
- b) Lack of insured entities observed through inventory only at the end of the exhibition.**
- c) Lack upon arrival claimed to the competent authorities after the arrival.**
- d) Defect, or insufficiency of packaging or of preparation of goods for shipping, bad bulking of goods for shipping, bad bulking both on carrier and in container or similar, carried out before inception of insurance cover or in any case under care and control of the Contractor, of the Insured or of their representatives, or their respective employees.
- e) Inherent defect or inherent quality of goods, spontaneous combustion, fermentation, and natural wastage.
- f) Influence of temperature, moisture and in general of climate unless said damages are a direct result of events not excluded in the policy.
- g) Delay or market losses even if consequent to the insured event.
- h) Smuggling, trading, forbidden or clandestine activities or traffic.
- i) Insolvency, payment delay, failure to comply with money obligations of owner, of ship owner, charterer, or freighter of vessel.
- j) War, civil war, revolution, rebellion, insurrection, riots originated from the above-mentioned cases; hostile acts committed by belligerent power or against the same.
- k) Capture, seizure, arrest, restriction or impediment of trading and their consequences, or attempt to such scope, except in case of piracy.
- l) Warlike devices such as mines, torpedoes or bombs lost or in any case not indicated.
- m) Radioactive contamination, transmutation atomic nucleus, radiations provoked by the acceleration of atomic parcels.
- n) Omission of intervention for absence, insufficiency, or encumbrance of workers, that is to say lack or insufficiency of energy or combustion deriving from strikes, lockouts, acts against working activities, riots or civil disorders.

- o) Decay, wear or tear of any part of the insured entity caused by its natural use or functioning and/or normal utilization.
- p) Failure or abnormal production or distribution of cold, of a duration lower than six hours or not consequent to damage and/or breakdown of refrigerators apparatus.
- q) Volcanic eruption, bradyseism;

Total or partial collapse, provoked by snow weight, of buildings not compliant to regulations in force relevant to snow overweight.

ART. 4 (of Policy) EVALUATION PROTOTYPE AND FASHION CLOTHES

As a partial derogation to the Policy General Conditions, the value of fashion collections and of prototypes is determined as a sum of mere costs of projection, design, styling, dressmaking and/or production, finishing, proof and accessory options, and of the relevant materials, excluding any artistic and creative value.

ART. 12 (of Policy) LIMITS OF INDEMNITY, DEDUCTIBLES

Concerning damages deriving from earthquakes, floods, landslides, slips and overloading of snow accumulation during the storage, payment of indemnity will be made after deduction, per single loss and for each exhibitor, of a deductible equal to 1% of the value declared by the exhibitor in this specific insurance form.

- a) Concerning damages to the insured entities deriving from shortage or abnormal production of chilliness or leakage of refrigerant liquid, both storage, payment of indemnity will be made after deduction of an absolute deductible of € 250.00 for each loss and for each exhibitor; in no case, shall the Company pay for each loss and for each exhibitor an amount higher than € 5,200.00.
- b) Concerning damages different from those foreseen in the previous items a) and b), occurred during events performed inside the fair booths and in closed areas, **payment of indemnity will be made after deduction of a deductible of 10% with a minimum amount of € 250.00.**
- c) Concerning damages different from those foreseen in the previous items a) and b), **occurred during events carried out under tensilstructures and similar premanufactured elements and in open areas, the payment of indemnity shall be made after deducting 20% of overdraft with a minimum amount of € 500,00.-**

ART.10 (of Policy)- OBLIGATIONS IN THE EVENT OF LOSS

The Insured and/or its entitled persons shall inform and give immediate communication to Organizer and to Firenzefiera S.p.A; furthermore, they shall also file a report to the competent authority (police), stating the circumstances in which the theft occurred and supplying a list of the stolen items. Within three days after the report, a detailed report of the loss, as well as a copy of the official report presented to the authorities (filed at the police station) shall be given to Insurers.

Therefore, the following documentation shall be presented to the Company:

- a) Official report to police (theft/robbery) – declaration (for damages)
- b) Shipping documents or similar documents
- c) Purchase invoice for items not directly produced
- d) Sale price list of all the insured items
- e) Profit rate in relation to the cost

ART.16 (of Policy) COMPETENT AUTHORITY

The present agreement shall be regulated by the Italian Law and shall be subject to Italian jurisdiction.

Firenzefiera spa

INSURANCE Department / Servizio Assistenza Assicurativa serviziassicurativi@firenzefiera.it

For any information about insurance coverage, please contact:

Aon S.p.A.

Frà Bartolomeo,16 – 50132 Firenze

Phone: 0039 055 2035901